LEO BURNETT COMPANY, *Inc.*

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Announcing a new kind of aromatic pipe tobacco

Here's what to expect:

New Field & Stream is not just another aromatic blend. It's different in important ways.

The taste is different.

Field & Stream brings a new taste to pipe smokers. A smooth, companionable taste that never wears out its welcome.

It comes from a new blend of choice Burley and Bright tobaccos—a naturally mild combination that doesn't skimp on flavor.

The aroma's different, too.

This pipe tobacco is pleasantly aromatic. It has, in fact, a uniquely masculine aroma. There's an outdoor tang to it that may easily remind you of a great autumn day in the woods.

Even the cut is different.

Our tobacco men call it an "open-air" cut. It's a mixture of plugs and flakes that lets more air circulate and cool your packing. So you can't pack a hot smoke.

Give this different new pipe tobacco a try. Available in both handy pocket pouch and big 7-oz. tin. **FIELD & STREAM**

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